



SABS Commercial Product Certification Logo Guidelines

on hands, gloves use
as an instant sanitizer.
on, rub in until dry.
do not wash off.
in medical facilities and
in food preparation.



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SABS Commercial Product Certification Logo Guidelines



SANS 1000

Horizontal Descriptor



Vertical Descriptor

SANS 1000



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SABS Commercial Product Certification Logo Guidelines



SABS Product Certification - Standard Minimum Size

- This instance of the Product Certification is the minimum size allowed to ensure legibility.
- The minimum size for this instance is 6.6mm.



SABS Product Certification - Minimum Size

- This Product Certification is to be applied only where certification is smaller than 6.6mm.
- The minimum size for this instance is 4mm.
- The word 'Approved' is omitted in order to accommodate the small logo.



SABS Horizontal Mark of Approval with descriptor - Standard Minimum Size

- This instance of the Mark of Approval is the minimum size allowed to ensure legibility.
- The minimum size for this instance is 5 mm.



SABS Vertical Mark of Approval with descriptor - Standard Minimum Size

- This instance of the Mark of Approval is the minimum size allowed to ensure legibility.
- The minimum size for this instance is 5 mm.



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SABS Commercial Product Certification Logo Guidelines

SABS Product Certification Mark - Colour Guidelines

- The corporate colours are an important facet of the corporate identity and care must be taken to ensure accurate colour reproduction in all applications.
- SABS red is matched to Pantone red 485 C or process colours: 100% yellow & 100% magenta, and SABS black is matched to Pantone black.

SABS COLOUR VALUES

RED: Pantone 485C;
CMYK = 0c 100m 100y 0k

BLACK: CMYK = 0c 0m 0y 100k



Pantone 485C



CMYK = 0c 100m 100y 0k



CMYK = 0c 0m 0y 100k

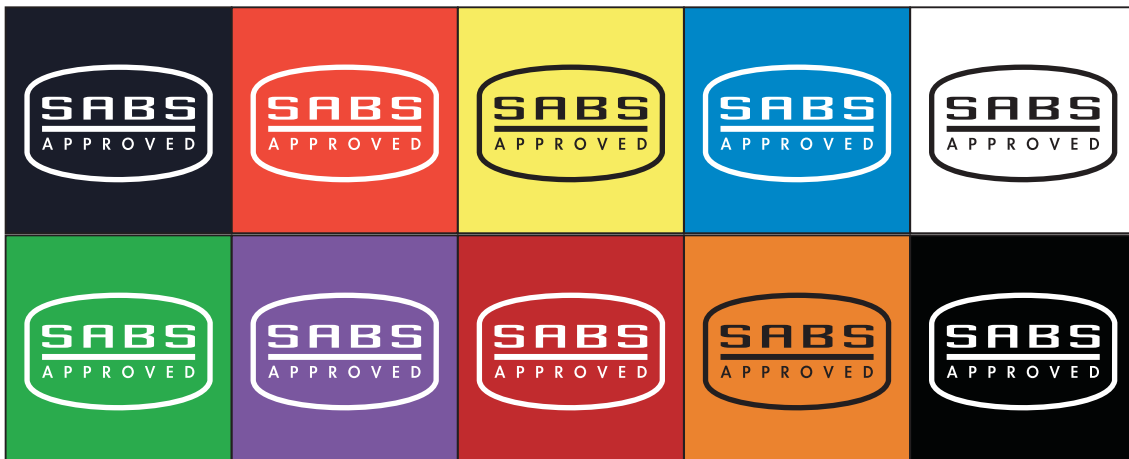


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SABS Commercial Product Certification Logo Guidelines

SABS Mark of Approval - Colour Guidelines

- To be printed on approved products
- To be printed in white on dark backgrounds for maximum visibility and easy recognition
- To be printed in black on light backgrounds for maximum visibility and easy recognition
- To be printed on an area of the approved product that has a flat colour background i.e. logo is not allowed to be placed on any kind of pattern or image



Determining the use of either White or Black logo against a tint scale:

- To be printed in white on dark backgrounds for maximum visibility and easy recognition
- To be printed in black on light backgrounds for maximum visibility and easy recognition



All use of the SABS Certification mark needs to be approved by the SABS Marketing Team prior to use.

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SABS

**Thank you for
Trusting us with
the Certification
of your Brand!**



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